Raees Suleman

Graphic Designer | Video Editor
Motion Graphics Creator | Digital Content Creator
Visual Designer | Brand Identity
Automotive Marketing Specialist | Visualizer

Email: raees.sul123@gmail.com
Address: Sandton, Gauteng

PROFILE

Graphic Designer and Video Editor with experience in photography, videography, social media content, website design, and marketing content for small businesses and personal projects. Skilled in Canva, Microsoft Office, and visual storytelling, with hands-on work across menus, posters, short-form video, and promotional graphics.

EDUCATION

Qurtuba Online Academy
Grade 11
Currently enrolled, expected graduation in 2027
Engaged in multiple projects

- Assisted in organizing school events.
- Developed creative presentations for projects.
- Engaged in team-based learning activities.
- Assisted with photography and videography at previous school events.

SKILLS

WEB & TECHNICAL DEVELOPMENT

- ARTIFICIAL INTELLIGENCE
- FRONT END WEB DEVELOPMENT
- WEBSITE DEVELOPMENT
- WEBSITE DESIGN
- COMPUTER SKILLS

SOFT SKILLS & CORE COMPETENCIES

- CREATIVITY
- PROBLEM SOLVING
- RESEARCHING
- STRONG COMMUNICATION

GRAPHIC & VISUAL DESIGN

- GRAPHIC DESIGN
- POSTER DESIGN
- MENU DESIGN
- PRICING PLAN DESIGN
- CANVA

MEDIA PRODUCTION & EDITING

- PHOTOGRAPHY
- VIDEOGRAPHY
- PHOTO EDITING
- VIDEO EDITING

BUSINESS & OFFICE PRODUCTIVITY

- PRICING PLANNING
- MICROSOFT WORD
- MICROSOFT EXCEL
- MICROSOFT POWERPOINT

SPATIAL & ARCHITECTURAL DESIGN

- INTERIOR DESIGN
- FLOORPLAN DESIGN

EXPERIENCE

Social Media Content Creator
Freelance Projects
2019 - 2025

- Created and edited photos and short-form videos for personal projects, including TikToks, Instagram Reels, and YouTube Shorts.
- Built visual content aimed at improving page growth and audience engagement across social platforms.

Marketing Team Member
BYD Sandton
2024 - 2025

- Designed marketing content for social media platforms and collaborated with team members on AI-related marketing strategies.
- Researched trends to shape content that was more relevant to target audiences and aligned with campaign goals.

Freelancer
Business And Personal Design Projects
2024 - Present

- Designed menus, promotional graphics, car posters, websites, and interior floorplans for personal and small-business projects.
- Applied typography, colour, layout, branding, and presentation principles to create clear and visually structured design work across print, web, and space-planning tasks.

MY PORTFOLIO